

Corrigendum-1 to EOI 01/2023-24 dated 15/05/2024, Expression of Interest for Empanelment of Creative and Advertising Agencies in Canara Bank for period of two (02) years extendable for another one (1) year subject to annual review.

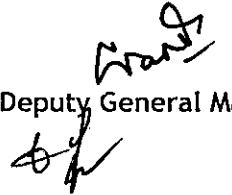
It is decided to amend the following in respect of the above EOI:

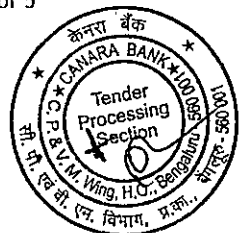
Sl No	Section/Annexure/Appendix of EOI	Clause No.	Existing Clause	Amended Clause
1.	Annexure-3	Eligibility Criteria	Existing Annexure-3 Eligibility Criteria	Amended Annexure-3 Eligibility Criteria
2.	EOI 01/2023-24 dated 15/05/2024	30. Exemptions for Micro & Small Enterprises [MSEs] & Start-Up	Existing Exemptions for Micro & Small Enterprises [MSEs] & Start-Up	Amended Exemptions for Micro & Small Enterprises [MSEs] & Start-Up
3.	12. Preparation of Bids		12.4. Bidders can also submit the EMD with Account Payee Demand Draft in favour of Procurement Group payable at Bangalore.	12.4. Bidders can also submit the <u>Tender Fee and EMD</u> with Account Payee Demand Draft in favour of Procurement Group payable at Bangalore.
4.	12. Preparation of Bids		12.6. Bidders can also submit the EMD with Payment online through RTGS / internet banking to the following: Beneficiary name: DIT Procurement Account No.:0792201002351 IFSC Code: CNRB0000792 Bank Name: Canara Bank Branch address: Trinity Circle Bangalore.	12.6. Bidders can also submit the <u>Tender Fee and EMD</u> with Payment online through RTGS / internet banking to the following: Beneficiary name: DIT Procurement Account No.:0792201002351 IFSC Code: CNRB0000792 Bank Name: Canara Bank Branch address: Trinity Circle Bangalore.

All the other instructions and terms & conditions of the above EOI shall remain unchanged.

Please take note of the above amendments while submitting your response to the subject EOI.

Date: 04/06/2024
Place: Bengaluru


Deputy General Manager



Annexure-3
Amended Eligibility Criteria

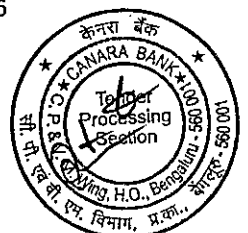
[On Firm's / Company's letter head]

Sub: Empanelment of Creative and Advertising Agencies in Canara Bank for period of two (02) years extendable for another one (1) year subject to annual review

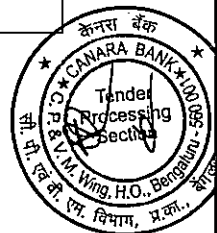
Ref: EOI 01/2024-25 dated 15/05/2024

We have carefully gone through the contents of the above referred EOI along with replies to pre-bid queries & amendment, if any and furnish the following information relating to Eligibility Criteria.

Sl. No.	Eligibility Criteria	Documents to be submitted In compliance with Eligibility Criteria	Bidders Response
1.	The Company operating should be legally compliant company and can be: a. A partnership firm or a Limited Liability Partnership duly registered under the Limited Liability Partnership Act, 2008. (OR) b. Company duly registered in India as per Indian Companies Act, 1956 or Indian Companies Act, 2013.	Copy of Certificate of LLP registration. (OR) Copy of Certificate of Incorporation and Certificate of Commencement of business in case of Public Limited Company (OR) Certificate of Incorporation in case of Private Limited Company, issued by the Registrar of Companies.	
2.	The Bidder should have average turnover of Rs.25 Cr (Rupees Twenty Five Crore) & above in the last 3 (three) financial years (i.e., 2020-21, 2021-22 and 2022-23). This must be the individual company turnover and not of any group of companies.	Bidder has to submit audited Balance Sheet copies for last 3 Years i.e. 2020-21, 2021-22 and 2022-23 along with certificate from the Company's Chartered Accountant to this effect with Unique Document Identification Number.	
3.	The Bidder should have positive Net Worth as on 31/03/2023 and also should have not eroded by more than 30% in the last three financial years, ending on 31/03/2023.	The Bidder should submit certificate from the Company's Chartered Accountant with UDIN to this effect.	
4.	The Bidder should have a full-fledged office at Bangalore with the required manpower and infrastructure for handling publicity of the size and stature of our Bank. Further the agency should also have offices in other Metro cities. The bidder should have independent creative and media planning team and facilities to plan and execute campaigns, in the print, electronic, OOH and other media at the national level.	The Bidder should submit self-declaration along with details and proofs of the office. Details of the Qualified resources having experience in Creative and Advertising and media planning should also be provided.	



Sl. No.	Eligibility Criteria	Documents to be submitted In compliance with Eligibility Criteria	Bidders Response
5.	The Agency should have the resources to handle multi-media, multi-lingual publicity campaigns, with proficiency and proof reading facilities in major Indian languages.	The Bidder should submit self-declaration on the Company's letter head to this effect.	
6.	The Agency should have experience of at least five years of working on advertising in the Banking industry and minimum staff strength of 15 handling Publicity and Advertising Related Services.	The bidder should submit Purchase order copies along with work completion certificate/ Satisfactory performance certificate from clients / Contract with client. The bidder should submit profiles of the professionals and letter from HR stating they are on payroll of the bidder.	
7.	The Agency should be an empaneled advertising agency currently for at least 3 BFSI Sector institutions out of which 2 should be Public Sector Bank or Public Sector Financial Institutions	Valid Empanelment Letter/ Satisfactory letter from the PSU Banks/ BFSI Sector institutions.	
8.	<u>The agency should mandatorily have INS accreditation along with IBF or AAAI or ASCI accreditation and should not be blacklisted by any of the agencies mentioned above.</u>	Bidder has to submit the copy of valid Certificate/s.	
9.	Bidders should not be under debarment/blacklist period for breach of contract/ fraud/ corrupt practices by any Scheduled Commercial Bank/ Public Sector Undertaking/ State or Central Government or their agencies/ departments on the date of submission of this EOI.	The Bidder should submit self-declaration on the Company's letter head to this effect.	
10.	The bidder should provide confirmation that any person/ Partnership/ LLP/ Company including any subsidiary or holding company/ proprietorship connected to bidder directly or indirectly has not participated in the EOI process.	The bidder should submit letter of confirmation on the Company's letter head to this effect.	
11.	Any Bidder (including OEM and OSD/OSO, if any) from a country which shares a land border with India will be eligible to bid, only if the Bidder (including OEM and OSD/OSO) are registered with the Competent Authority. Bidder (entity) from a	A declaration stating "We have read the clause regarding restrictions on procurement from a Bidder of a country which shares a land border with India. We further certify that we and our OEM are not from such a country or if from such a country, has been registered with Competent Authority. We hereby	



Sl. No.	Eligibility Criteria	Documents to be submitted In compliance with Eligibility Criteria	Bidders Response
	country which shares a land border with India means: a. An entity incorporated, established or registered in such a country; or b. A subsidiary of an entity incorporated, established or registered in such a country; or c. An entity substantially controlled through entities incorporated, established or registered in such a country; or d. An entity whose beneficial owner is situated in such a country; or e. An Indian (or other) agent of such an entity; or f. A natural person who is a citizen of such a country; or g. A consortium or joint venture where any member of the consortium or joint venture falls under any of the above.	certify that we and our OEM fulfills all requirements in this regard and are eligible to be considered" to be submitted in Company's letter head. [Where applicable, evidence of valid registration by the Competent Authority shall be attached.]	
12.	Authorization Certificate - Whether the Bid is authenticated by authorized person.	Bidder to submit a copy of the Power of Attorney or the Board Resolution and KYC documents evidencing the authority delegated to the authorized signatory.	

We confirm that the information furnished above is true and correct. We also note that, if there are any inconsistencies in the information furnished above, the bid is liable for rejection. All documentary evidence / certificates confirming compliance to Eligibility Criteria should be part of Technical cum Eligibility.

Date:

Signature with seal

Place:

Name:

Designation :

